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2008

AMPLIFY Advanced Design Forum

10th January 2008: Starting January 14th, Hapax will hold a two-week Advanced Design Forum at its U.S. facilities to finalize the design of AMPLIFY 1.0. The US Team will be joined by Developers and Linguists from both the Stockholm and London offices.

2007

FindAgent delivers record sales Qtr

21st December 2007: FindAgent have finished the year in record style, delivering strong Q4 sales results. The team has added 30 new customers, as well as increased after sales with sales order values up 20% over Q4 last year. Demand for the FindAgent Competence Centre remains high, with all training courses now booked until end February 2008.

SPINN Awards gala evening

21st November 2007: FindAgent were delighted to once again sponsor the SPINN Awards in Stockholm, celebrating the very best in PR, marketing and communications in Scandinavia. Over 500 industry leaders packed into the Berns Hotel in Stockholm for an excellent night of awards and fun. See more at www.spinn.nu.

New Sales Director for FindAgent Sweden

1st November 2007: FindAgent are delighted to welcome Peter Harich to the Team as Sales Director for FindAgent Sweden. "It feels great to be part of FindAgent's future. It's an exciting challenge to lead this sales team in such a rapidly evolving business, I'm sure that we will succeed with all of our goals for 2008" says, Peter Harich.

AMPLIFY forms Academic Advisory Team

23rd October 2007: Hapax are delighted to announce that the AMPLIFY team has been boosted by the addition of key high-profile Professors and Department Chairs from leading US Universities. The Advisory Team will be closely involved in the ongoing development of the AMPLIFY product suite.

Hapax launches AMPLIFY Project in USA

1st October 2007: Hapax today launched the AMPLIFY project from its facilities in Annapolis, Maryland. AMPLIFY will leverage Hapax's technology in the field of online digital advertising, where its patented text analysis system will create groundbreaking contextual targeting and content profiling capabilities for publishers and ad serving companies. [Read more.](#)

FindAgent Competence Centre

1st of August 2007: FindAgent today launched the FindAgent Competence Centre in Stockholm, Sweden - supporting customers with training, consultancy and workshops to ensure media monitoring is powerfully connected to strategic planning and communication.

Patent update

7th May 2007: Hapax now has 9 granted patents for its technology in the US, EU and Sweden regions. There are 7 more applications pending, several of which have been amended and extended to reflect ongoing developments in the software design.

Partnership with Bell Pottinger Group

15th March 2007: FindAgent are delighted to be chosen as the digital media monitoring supplier for the Bell Pottinger Group of companies. The largest independent PR Group in the UK, FindAgent will work alongside Bell Pottinger and their clients to deliver their MAP: MONITOR: ENGAGE digital PR framework. [Read more.](#)